



ACTP®

American Certified Tourism Professional

The American Certified Tourism Professional (ACTP®)

Tourism is one of the world's leading industries and a major economic development tool, and as such, security (crime and terrorism) has a major impact on the tourism and event-oriented economies. Tourists today demand safety and security by well-trained professionals. The hospitality industry's number one job is to protect its guests. If it fails in this regard, all else become irrelevant. Real security involves training, education, investments in software and the understanding that security is not a simplistic discipline.

The American Certified Tourism Professional (ACTP®) certification shows future employers that you have the practical knowledge, insights, and professional expertise to understand factors that impact how people spend their leisure time. The certification explores how to better support and develop opportunities for recreation and tourism that benefit the economy and environment as well as the mental, emotional, and physical well-being of people and communities.

This certification is a pre-requisite for ACTM® which is the standard certification for Managers in Tourism.

Why go for ACTP® certification?

The American Certified Tourism Professional (ACTP®) certification provides assessment in the areas of Hospitality, tourism management and marketing, Destination marketing and management, Sustainable tourism, Tourism and environment, Tourism planning and regional development, Entrepreneurship in Tourism and Hospitality

Course Objective

The ACTP® Certification test fundamental concepts and explores how to better support and develop opportunities for recreation and tourism that benefit the economy and environment as well as the mental, emotional, and physical well-being of people and communities. To be able to recognize and address tourist related security and safety concerns and thus increase business

Course Module

You'll be better equipped to:

- To prepare hotel security officers to be tourism promoters for hotel management and hospitality. **(Module 1)**
- Apply concepts to interface with law enforcement in an increasingly more dangerous world **(Module 2)**
- Apply knowledge to demonstrate to the public that your business is interested in their well-being, safety, and security **(Module 3)**

This certification assessment in the areas of Hospitality, tourism management and marketing, Destination marketing and management, Sustainable tourism, Tourism and environment, Tourism planning and regional development, Entrepreneurship in Tourism and Hospitality



Value

Differentiate yourself as you come out of college or are new to the workforce by showing you are ready for greater responsibility. The ACTP® is applied towards the International Organization for Standardization (ISO) 9001 standard for quality management systems, providing a third-party affirmation of quality in the development, management, and governance of the certification.



When to Apply

Apply if you have 0-3 years of Hospitality and Tourism Management experience.

Certification Maintenance Requirements:

Must earn 10 points per review training through our designated agencies per three-year cycle to maintain certification.

Exam Information:

1 hour, 100 questions

Education Requirements

• 23 contact hours needed. A 4-day training with any of our accredited agency with transcripts transmission after completion or our ACTP® Basics online course fulfills this educational prerequisite.

For
Professionals

ACPP®

American Certified
Procurement
Professional

ACTP®

American Certified
Tourism
Professional

ACSCP®

American Certified
Supply Chain
Professional